

Syllabus: Is Information Making Us Fat and Sick?

Information Studies 19 (Seminar 2)

Time: T 2-4 (twice monthly),

Fall 2006

Location: Public Policy 1256

Draft Date: September 17, 2006

Date	Session	Faculty Lead	Topic & Synopsis	Readings
Oct 3	1	TY	<p>How information positively and negatively influences weight-related health status and behavior:</p> <ul style="list-style-type: none"> a) different audiences, e.g., obesity epidemic as “tempest in teapot” b) different information purveyors with conflicting missions and vested interests, e.g., science/ medicine, journalism, politics, commercial marketing c) cultural shaping of messages and dissemination channels 	<p>Kersh R, Morone J. The politics of obesity: seven steps to government action. <i>Health Affairs</i> 2002;142-153.</p> <p>Saguy AC, Riley KW. Weighing both sides: morality, mortality, and framing contests over obesity. <i>J Health Politics Policy Law</i> 2005; 30(5):869-921.</p> <p>Sturm R. The economics of physical activity: societal trends and rationales for intervention. <i>Am J Prev Med</i> 2004;27(3S):126-35.</p> <p>Yancey AK, Leslie J, Abel EK. Obesity at the crossroads: feminist and public health perspectives. <i>Signs: Journal of Women in Culture and Society</i> 2006;31(2):425-43.</p> <p>Yancey AK, Simon PA, McCarthy WJ, Lightstone AS, Fielding JE. Ethnic and gender differences in overweight self-perception: relationship to sedentariness. <i>Obes</i> 2006;14: 980-8.</p> <p>Urbina I. In the treatment of diabetes, success often does not pay. <i>New York Times</i>. January 11, 2006.</p>
Oct 24— Change from 10/17	2	AG/TY	<p>How sociodemographic characteristics, e.g., age, gender, race/ethnicity, socioeconomic position, acculturation, urbanicity, and US region, affect health information and health services availability and access</p>	<p>Haughton LT, Kreuter MW, Hall J, Holt CL, Wheatley E. Digital divide and stability of access in African-American women visiting urban public health clinics. <i>J Health Care Poor Underserv</i> 2005;16:362-74.</p> <p>Yancey A, Bastani R, Glenn B. Racial/Ethnic Disparities in Health Status. In: Andersen R, Rice T, Kominski G (eds.), <i>Changing the U.S. Health Care System: Key Issues in Health Services Policy and Management</i>, 3rd edition. In press, 2007.</p> <p>Yancey AK, Ortega AN, Kumanyika SK. Effective recruitment and retention of minority research participants. <i>Ann Rev Pub Health</i> 2006;27:1-28.</p> <p>Yancey AK, Ory MG, Davis SM. Dissemination of physical activity promotion interventions in underserved populations. <i>Am J Prev Med</i>. In press, 2006.</p>
Oct 31	3	AG	<p>Characterizing the information eco-system: formal mechanisms for</p>	<p>“Searching for Healthcare Information: Is the Internet Failing You? <i>Medicine on the Net</i> 7 (7), July 2001: 7-8.</p>

			delivery of and access to health and healthcare information	<p>Heetebry, Irene, Myron Hatcher and Hossein Tabriziani. "Web Based Health Education, E-Learning, for Weight Management," <i>Journal of Medical Systems</i> 29 (6) December 2005: 611-617.</p> <p>McInerney, Claire R. and Nora J. Bird. "Assessing Website Quality in Context: Retrieving Information About Genetically Modified Food on the Web," <i>Information Research</i> 10 (2) January 2005.</p> <p>Stankus, Tony. "Supporting Volunteers in Their Personal War on Obesity with Reliable Information from Widely Available Health Science Journals," <i>Reference and User Services Quarterly</i> 43 (3) Spring 2004: 192-205.</p> <p>Tufano, James T. and Bryant T. Karras. "Mobile eHealth Interventions for Obesity: A Timely Opportunity to Leverage Convergence Trends," <i>Journal of Medical Internet Research</i> 7 (5) article e58 2005.</p> <p>Warner, Dorothy, and J. Drew Procaccino. "Toward Wellness: Women Seeking Health Information," <i>Journal of the American Society for Information Science and Technology</i> 55 (8) 2004: 709-730.</p>
Nov 7— Change from 11/14	4	TY	How information (messages, messengers and channels) is used to promote healthy behaviors	<p>Grier S, Bryant CA. Social marketing in public health. <i>Ann Rev Public Health</i> 2005;26:319-39.</p> <p>Maibach EW. Recreating communities to support active living: a new role for social marketing. <i>Am J Health Promot</i> 2003;18:114-9.</p> <p>Stokols D, Grzywacz JG, McMahan S, Phillips K. Increasing the health promotive capacity of human environments. <i>Am J Health Promot</i> 2003;18:4-13.</p> <p>Yancey A. Building capacity to prevent and control chronic disease in underserved communities: expanding the wisdom of WISEWOMAN in intervening at the environmental level. <i>J Women's Health</i> 2004; 13(5):644-9.</p> <p>Yancey AK, Fielding JE, Flores GF, Sallis JF, Breslow L. Creating a public health infrastructure for physical activity promotion: a challenge to chronic disease control policy. <i>Am J Prev Med</i>. In press, 2006.</p> <p>Yancey AK, Lewis LB, Guinyard JJ, Sloan DC, Nascimento LM, Galloway-Gilliam L et al. Putting promotion into practice: the African Americans Building a Legacy of Health organizational wellness program. <i>Health Prom Prac</i> 2006; 7(3):233S-246S.</p>
Nov 28	5	AG	Characterizing the information eco-system: informal (invisible) mechanisms, e.g. social	<p>Allen, Margaret, Suzanne Matthew, and Mary Jo Boland. "Working with Immigrant and Refugee Populations: Issues and Hmong Case Study," <i>Library Trends Special Issue "Consumer Health</i></p>

			<p>network analysis. Possible strategies for using information and information technology more effectively to address obesity and inequities in access to health and healthcare information.</p>	<p><i>Issues, Trends and Research: Part 1. Strategic Strides toward a Better Future</i> 53 (2) Fall 2004.</p> <p>Carroll, John M. and Mary Beth Rosson. "A Trajectory for Community Networks," <i>The Information Society</i> 19 2003: 381-393.</p> <p>Chu, Clara. "Immigrant Children Mediators (ICM): Bridging the Literacy Gap in Immigrant Communities," in <i>Proceedings of the 65th IFLA Council and General Conference, Bangkok, Thailand, August 20-August 28, 1999</i>. Available http://www.ifla.org/IV/ifla65/papers/109-145e.htm</p> <p>Courtright, Christina. "Health Information-seeking Among Latino Newcomers: An Exploratory Study," <i>Information Research</i> 20 (2) January 2005.</p> <p>Fisher, Karen E., Elizabeth Marcoux, Lupine S. Miller, Agueda Sánchez, and Eva Ramirez Cunningham. "Information Behavior of Migrant Hispanic Farm Workers and Their Families in the Pacific Northwest," <i>Information Research</i> 10 (1) October 2004.</p> <p>Hampton, Keith N. "Grieving for a Lost Network: Collective Action in a Wired Suburb," <i>The Information Society</i> 19 2003: 417-428.</p>
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